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VOGUE WOMEN'S FASHIONS

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CLARIBEL LOOKS AT THE YOUNGER SET

Dearest Eve:—
Cousin Helen brought her daughter Marion to see me the other day, and I simply couldn't believe that the tall, slim, seventeen-year-old was the fat little girl I remembered. Helen has been awfully clever about her clothes, just as she is with her own.

I've sketched Marion's coat in the middle of the group—a beige woolen material, rather roughish, with brown trimmer, a combination that Vionnet is using this year. The dress she wore under

it was the one at the left, of beige silk crepe with applied bow-knots, and a young little peplum above the slightly circular skirt. Her hat was in beige, and she wore brown shoes.

Helen told me that she'd read in Vogue that one of the newest things was to wear a dark dress under a light coat, so her dress-maker is coming next week to make another frock like the one shown at the right. It will be in brown to match the trimmer. The pleats are in the front only, for no girl can be expected to see that

back pleats are smoothed out before she sits down. The bows are soft and becoming, as you can see, and there is a suggestion of a slightly higher waist-line in the way the skirt is arranged. The nice part of it was that Marion liked her clothes just as much as Helen and I did. That's a wise mother for you—she's trained that child from babyhood to know that the simple, well-cut, untrimmied sort of thing is always the smartest.

Yours as ever,
Claribel.



RIGHT AND WRONG FOR THE PLUMP YOUNG GIRL

Sue is just about the jolliest thing you ever saw, but there's more of her than she likes to see when she looks in the mirror. Fortunately, she isn't left to the dictates of her own sixteen-year-old brain when she comes to choose her clothes. She has a mother who knows Paris.

"A full-length, easy-fitting coat, my dear," says Sue Senior, "raglan sleeves and a flat fur collar, shoes without straps and a plain hat to shade the face—that's the recipe for you."

So Sue appears in the little sketch at the left, looking quite as

smart as her slender cousin, Barbara who wears the same coat in the center sketch.

"Poor Ellen, however, is equally plump. She wears the coat shown at the right—too tight in the armhole, belted unfortunately, and loaded with fluffy fur that makes its wearer look as big as Grant's Tomb. Even her hat is badly chosen since it exaggerates a face too full for beauty. And, of course, she's bought strapped shoes that betray her ankles as nothing else could do. The result of it all is that her friends call Ellen 'fat', while Sue is described by the kinder adjective, 'plump.'"



THE "LONG AND SLIM"

Every woman has to decide this winter whether she will adopt the new bouffant silhouette or the equally smart and much kinder "long and silky" frock favored by Vionnet and Chanel.

The bouffant frock doesn't look well on the older woman, nor is it becoming to any woman who isn't slender, no matter what her age. A dress like this, in satin, is easy to wear. It gives the light hip-line with plenty of fullness above, and the down-in-back movement is neither irregular nor tricky.

It might be chosen in one of the subtle, light shades that makes one wonder just what it is—a just-off-white, a palest blue like skim milk or a very, very ethereal, slightly pinkish-grey. The second color choice is at the opposite end of the scale—a very dark shade of blue, a dark red or black which last has never been smarter. The only other smart color this winter is bright red, but this, naturally, should be reserved for the young, the slender and the daring.

New, modern equipment is being installed at the Safeway Stores butcher shop this week.

Mr. and Mrs. Jack McCloud of Seattle, Washington, are the house guests this week of Mr. and Mrs. William Valen on Carson street. They stopped enroute to Sacramento to attend the fire chief's convention there.

Mrs. Nettie Hierspiel left Wednesday for Peoria, Illinois, after a six weeks' visit at the home of Mrs. Florence Woods.

Fourth District Publishers Unanimous for McClellan; Kingsley Talks at Dinner

Establishing a new precedent in the relation of newspaper to candidates for political office, publishers of twenty-five dailies and weeklies in the Fourth District attended a dinner in honor of Supervisor R. F. McClellan at the Inglewood Women's clubhouse last Friday night and enthusiastically endorsed his candidacy for re-election.

The dinner was significant in that it marked the first occasion in the history of county politics at which almost unanimous newspaper support was accorded a candidate for county office.

Mayor Hugh B. Lawrence, of Inglewood, supervisorial opponent of Mr. McClellan at the primaries, welcomed the visiting scribes and on behalf of the city of Inglewood extended a warm personal greeting to Supervisor McClellan.

He said, "Many of my friends have asked me, how I could carry on a campaign for the office of supervisor and yet at the same time, keep on good terms with the incumbent. My answer to that is, that from start to finish it was simply a matter of let the best man win. My attitude has been that I was rather running with Mr. McClellan than against him. The people have expressed their wishes and I am satisfied. I am glad to have the privilege of giving my support to Supervisor McClellan. I am confident of his re-election and I hope to greet him in Inglewood, many times during the next four years."

W. Harold Kingsley, editor of the Torrance Herald and Lomita News declared that of the 49 newspapers in the Fourth District, 40 are "enthusiastically and militantly in favor of the re-election of Supervisor McClellan."

"These publishers are present," he said, "because they realize that the county of Los Angeles is the biggest business west of Chicago, with a government which touches directly everyone of its 2,250,000 residents. They know that the amount of money expended by the board of supervisors each year to keep this fast growing territory abreast of the demands caused by a heavy influx of population exceeds the amount expended by most states of the union. They know that the position of chairman of the Board of Supervisors, which you have occupied for eight years, carries responsibilities greater than those of the governors of any one of 27 states."

"The newspaper men" of the county have watched your record for 12 years," continued Mr. Kingsley, speaking directly to Mr. McClellan, "and they have watched it with increasing admiration. They know that when you took office, 16 years ago the ledgers of the county were in the red to the extent of about \$1,500,000. They know that during your incumbency and due to your efforts largely this deficit has been transformed annually into a substantial surplus. They are aware of the vast amount of public improvements which have been constructed and paid for during your terms of office. And they are appreciative of the fact that these improvements have been completed without placing on the shoulders of the taxpayers a burden too heavy to bear. When you took office, the county general tax rate was \$0.4. The rate this year is 72 cents. The public debt of the county is approximately \$10,000,000. The county's assessed valuation approximates four billions. It is a credit to your ability that for each \$100 of assessed wealth in the county, the county's general debt is only one dollar.

"It is because of your knowledge of your ability, business judgment and experience that the publishers of your district with what approaches unanimity offer you their never easily won endorsement."

Louis H. Wheaton, former mayor of Long Beach, emphasized to the editors the fact that the intensity of interest in the present campaign should not overshadow the importance of the supervisorial contest.

"To the people of the Fourth District," he said, "the supervisorial contest is actually more important than the presidential issues. No matter which national party wins at the polls we will still have roads to build, a harbor to develop, flood control and water conservation programs to carry out. These projects touch every citizen of the district more intimately and directly than any issue at stake in the national election."

Supervisor McClellan spoke briefly pledging himself to the

newspaper men that if re-elected he would continue to serve the district and the county as he has in the past and in accordance with the same business policies.

Jonathan S. Dodge, chairman of the McClellan-for-supervisor campaign committee presided.

HELPING HAND SEWING CLUB BAZAAR
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SPECIAL LECTURES Torrance Baptist Church

Carson Street at Martina Avenue
CLARENCE E. HEDRICK, Lecturer
SUBJECTS, D. V.:
Thursday, Oct. 18—"Two Greatest Events from Eternity to Eternity."
(Do Not Miss This Message)
Friday, Oct. 19—"The Great White Throne Judgment"
(Where Will Hickman Spend Eternity?)
Lord's Day, Oct. 21, 11 a. m. "Love from Above"
Lord's Day, Oct. 21, 7:30 p. m. "God Has a Message for You."
COME—YOU WILL BE INTERESTED—OTHERS ARE
Meetings Start 7:30 Nightly—Admittance Free

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Apply on Interest.....\$12.00
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Apply on Principal.....4.26
Apply on Interest.....7.34
\$15.66 \$19.34

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Ask Gas for Tract No. 4983

Directors of the Torrance Chamber of Commerce appointed a committee Monday evening to interview the Southern California Gas company relative to procuring gas service for residents of tract 4983, which lies south and east of the General Petroleum property, north of Carson street.

It was pointed out that this area would make good residential property if gas service could be obtained and the following directors were chosen to work on the project: B. C. Buxton, chairman; J. W. Leech and J. W. Post.

FOOD SALE

The ladies of the Christian church will hold a cooked food sale at the Piggy Wiggy store, Saturday morning at 9 o'clock, October 27.

Chamber Goes on Record for Amendments

Directors of the Torrance Chamber of Commerce went on record Monday as opposed to the proposed amendment No. 21 to the state constitution which restricts the holding of rodeos and other exhibitions with animals.

The directors favored the adoption of amendment number 16, limiting the liability of stockholders in California corporations to correspond with the statute in other states.

ANNUAL BAZAAR

Annual bazaar of the Women's Auxiliary of the Episcopal church will be held at the Parish hall on Eagracia avenue, November 22nd. The women have been working on this for many weeks, planning to make it a huge success.